

The 3rd Norwegian Food Market Research Conference

Nofima Tromsø together with School of Business and Economics at UiT – the Arctic University of Norway invites you to the 3rd Norwegian Food Market Research Conference that will be held at the School of Business and Economics from the 2nd to 3rd November 2017.



We cordially invite you to the 3rd Norwegian Food Market Research Conference that will be held at the School of Business and Economics, November 2 - 3, 2017 in Tromsø. The conference is a joint initiative between Nofima, School of Business and Economics at UiT – The Arctic University of Norway, NMBU School of Economics and Business, and UiS Business School. The conference, covering all aspects of the food and market continuum, is a biyearly event rotating between Stavanger, Ås, and Tromsø.

The conference will start with lunch at the School of Business and Economics November 2nd. After lunch, the conference starts with a keynote speaker. In the evening, we will have a nice social function together. We will continue the conference at the School of Business and Economics until lunch the next day.

The conference was held the first time in Stavanger in 2013. In 2015, the conference was organized by Nofima and the NMBU School of Economics and Business at Ås. The conference is on the way to become one of Norway's main forum for research related to food and food markets. The conference targets both domestic and international scholars, researchers and practitioners, with the intention of sharing up to date research and develop interesting new research ideas from the interaction between the participants.

We invite papers within all areas of the interface between food and markets, for example sensorics, economics, psychology, consumer behavior, marketing, social anthropology and sociology, to name a few. Our goal is to broaden the participants' perspectives of food and food markets by illustrating the many aspects of research on food markets and food consumption.

Researchers who would like to join the conference are invited to send their max 6-page papers (including cover page, references and appendix, tables and figures) electronically to nofomarc@nofima.no before **September 10, 2017**. All submissions will be evaluated based on academic relevance and quality.

Notifications of acceptance will be given by the end of September.

More information will soon be published on the conference website, including information on conference venues, accommodation, conference program, conference fees, etc.

Please use the following link for non-binding Early Bird registration:

<https://goo.gl/forms/OtA3B6SLEV8Fnx0k1>

We hope to see you in Tromsø in November.

Sincerely,

Pirjo Honkanen, Svein Ottar Olsen, Kåre Skallerud, Frode Alfnes, Håvard Hansen, Åse V. Skuland and Margrethe Hersleth (Conference Chairs)