

INVITATION

CONFERENCE Project Half Double – A proven concept

9 pilot projects have been evaluated by scholars from 3 universities. The Half Double methodology has been proven. In April, we gather to unveil the newest results and share learnings.

On 12 April, we invite you to the second large-scale Half Double conference. Much has happened since the first conference in 2016. The community has grown from 509 members to 1,392 members. We have trained 100+ Half Double practitioners. We have finished 9 pilot projects so far, and 2 pilot projects are currently running. And the Project Half Double book is soon ready to be published.

The day will bring exciting keynote speakers to inspire you. Implement Consulting Group's Managing Partner Niels Ahrengot will explore why the current times call for a **new project methodology**. Associate Professor Per Svejvig from Aarhus University will present the **newest updates** on the Half Double research results, Novozymes' Head of Business Development Sebastian Søderberg will walk us through his **actions as project owner** and Professor Andrew Davies from University College London will fly in and deliver a keynote speech on **innovation, flexibility and learning in projects**.

Moreover, you will have the opportunity to explore the pilot projects further, deep-dive into the three core elements of impact, flow and leadership and take a closer look at the Half Double book.



**Niels Ahrengot, Managing Partner
at Implement Consulting Group**

Niels will explore the bigger perspective of why the world needs a new project methodology - in a straightforward and simple way!



Sebastian Søderberg, Vice President at Novozymes

Sebastian made an initial choice to follow the Half Double methodology in full scale. As the project owner of 2 strategically important innovation projects, Sebastian will share his approach and actions in the project owner role.



**Per Svejvig, Associate Professor
at Aarhus University**

From a research perspective, Per will share the conclusions and research results of the first 9 Half Double pilot projects. Each of the pilot projects has been evaluated and compared to 2-3 internal projects in the same organisation to assess the effect of using the methodology



**Andrew Davies, Professor
at University College London**

Andrew has studied mega-projects in the UK for the past 13 years and identified strategic practices and rules of innovation for making the projects successful, delivering within time, scope and budget. He will share his research and offer strategic advice on how to approach innovation in your projects.

INVITATION

Programme

- 08:30** Networking and breakfast
- 09:00** Welcome by Michael Ehlers
- 09:10** **Keynote speech – Managing Partner Niels Ahrengot**
- 09:30** Engagement session
- 09:55** Break
- 10:10** **Half Double methodology results, Professor Per Svejvig**
- 10:40** Explore the pilot cases, the core elements and the Half Double book
- 11:10** **Pilot case – Novozymes: The Project Owner’s speech, Sebastian Søderberg**
- 11:35** Lunch
- 12:20** **Keynote speech – Professor Andrew Davies**
- 13:20** Wrap-up and wine
- 14:00** See you next time

PRACTICAL INFORMATION

Time:

Thursday 12 April 2018 at
09:00-14:00

Location:

Implement Consulting Group,
Strandvejen 56, 2900 Hellerup.
Entrance by Tuborg Havnevej
across from Waterfront Shopping.
NB! Be aware that there is a lot of
morning traffic.

Parking:

3 hours of free parking in Q-Park
Waterfront Shopping by Tuborg
Havnevej

Enrolment:

Sign up [here](#)
no later than Tuesday 3 April 2018

For further information, please contact:

Anne Hybel Havelykke
anhy@implement.dk
+45 3085 8081