

**A Pragmatic Constructivist Workshop on Digitalisation:
Validity of Performance Management and Learning
Berlin 14-15. June, 2018,**

June 14 Thursday 9.30-16:30

9:30-12:30 Presentations and discussions of projects

The language of IT and the social factory - the language in power is the social destiny

Lennart Nørreklit

Digitalization and validity in business planning. - The case of a global retailer

Antonio Leotta, Lino Cinquini, Carmela Rizza, Daniela Ruggeri, Andrea Tenucci

The validity of dr. Watson and big-data for planning and decision-making

Trond Bjørnenak and Hanne Nørreklit

Digitalization and cost management. When and who creates a cost in a digitalized world?

Morten Jakobsen

Accounting and Accountability: Changes and Challenges in Corporation's Management of Social Media Influencers.

Lars Haahr

Digitalisation of performance evaluation

Gudrun Baldvinsdottir, Hanne Nørreklit, Daniela Pianezzi, Mihaela Trenca,

12:30-13:30 Lunch

13:30-16:30 Development of specific project designs and papers
Two-three work groups

18:30 - ?? Dinner

June 15 Friday

9:00 – 12:00 Presentations and discussions of projects

Values and ethics:

To be or not to be? False moral dilemmas and ethical performance in the corporate university

Daniela Pianezzi

Using management accounting for constructing positive causality

Mihaela Trenca

Exploring Value and reason

Lennart Nørreklit

Digital Learning:

E-Learning between emancipation and neoliberal subjection

Birte Heidkamp and David Kergel

Management accounting digitalization in enacting learning processes

Daniela Ruggeri, Antonio Leotta, Carmela Rizza

Pragmatic constructivism and digital learning in teaching management accounting

Camilla Kølsten and Hanne Nørreklit

12:00 -13:00 Lunch

13:00-15:30 Development of specific project designs and papers

Workgroups two-three groups

15:30-16:00 What then?