


CURRICULUM VITAE

General Status:

Name:	Chen Qing-Lan	
Gender:	Female	
Marital:	Married	
Date of Birth:	April. 2, 1971	
Place of Birth:	Fujian Province, China	
Citizenship:	Chinese	
Foreign Language:	English	
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Education:

Ph. D:	September 2005 – June 2008
Department:	Department of Management, Xiamen University Department of Management, Shandong University
Major:	Project management and Strategy management
Advisor:	Prof. Weng Jun-Yi Prof. Ding Rong-Gui
Master:	September 2000 – June 2003
Department:	Department of Management, Tianjin University of Economy and Finance
Major:	Management
Advisor:	Prof. Wu Lin-Yuan
Bachelor:	September 1991 – June 1995
Department:	Department of Civil Engineering, Fuzhou University
Major:	Road and Bridge
Advisor:	Prof. Fu Dong-Yang

Qualification:

Ph.D. of Management: 2008, Xiamen University, China

Academic Research Experience: Project management & Strategy

management, Industry Cluster Theory

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|---------------------------------|---|
| July 2010- now | Comparing the mediate effect of the project management mechanism: Data from different Chinese city |
| July 2008- June 2010 | Soft Science Research Program of Fujian Province, on the Development Mode and Strategic Position of Platform that Clustering the Industry: The Experience of Taiwan and the inspiration to Fujian Province |
| May 2006- June 2008 | Doctoral Graduate Research Program, Theoretical and Experimental study on strategy management and the relationship with project management |
| March 2006- May 2006 | Visiting Scholar Research, Short-term Program(within one term) on development of a project management mechanic named as project stakeholders relationship management(PSRM) based on a game theory model, which suggests to be replenishment to implement strategy |
| October 2005- March 2006 | Doctoral Graduate Research Program, Theoretical study on strategy management, project management and methodology |
| October 2000- June 2003 | Graduate Research Program, Experimental study on the application of feasibility study on road and traffic project |

Working Experience:

Associate Professor Project Management & Strategy Management
(September 2011 - now)
Department of Management Science, Xiamen
University of Technology

Lecturer Project Management & Strategy Management
(September 2008- September 2011)
Department of Management Science, Xiamen
University of Technology

Visiting Scholar Project Management & Strategy Management
(March 2007- June 2007)
School of Management, Shandong University

Manager Department of Consultant and Design
(March 2000-August 2005)
Xiamen Road & Bridge Consultant & Supervision Company

Engineer and assistant engineer Laboratory Center
(August 1995- March 2000)
Xiamen Road & Bridge Consultant & Supervision Company

Computer Skills:

Operation Systems: Windows
Software: AMOS, SPSS, EVIEWS, MATLAB

Awards, Honors and Prizes:

2012.6 Second Prize, The Business Simulation
Competition in Chinese University
2011.6 Third Prize, The Business Plan Competition in
Fujian Province University
2009.7 Second Prize of Teaching Competition, Xiamen
University of Technology
2008.7 Third Prize of Teaching Competition, Xiamen
University of Technology

2008.6
2007.11

Outstanding Student Awards, Xiamen University
Fu-yao Scholarship, Xiamen University

Research Interests: The theory on implementing strategy through project management

- The way (mechanic) people implement strategy through project management.
- The real effect of that implementation.
- The linkages between this theory and the mainstream management theory.

References:

Prof.Ding Rong-Gui

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Prof.Weng Jun-Yi

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Prof.Chiu-Chi. Wei

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Department of Marketing, University of Wisconsin-Whitewater, 800 WestMain Street, Whitewater, WI53190, U.S.A.
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Publications:

1. A Research about the Influence of Government Behavior on the Logistic Enterprise Strategy

CHEN qing-lan* and ZHAO meng-chu

Journal of Xiamen University of Technology, 2012.1

2. Monograph: A new Perspective on strategic implementation

Chen Qing-lan

Economy and Management Publishing House, 2012.5

3. Comparing the mediate effect of the project management mechanism:

Data from Ji'nan city and Xia'men city

CHEN qing-lan*

Journal of Xiamen University of Technology, 2010.3, 72-77

4. Empirical Study on Factual Dimensions of Consumer Perceived Value——Take Mobile Service Consumption as an Example

CHEN qiu-ying and CHEN qing-lan*

Journal of Beijing University of Posts and Telecommunications, 2011.3, 63-71

5. The strategic implementation & Corporate Performance

CHEN qing-lan*, MO chang-wei and LI shuang

Nankai Business Review, 2009, (2) : 20-27

6. The evolution of PX project and its apocalypse: A confirmatory case study based on project stakeholder relationship management model

CHEN qing-lan*

Journal of Xiamen University of Technology, 2009.4, 17-22

7. A game theory-based approach on the project relationship management between enterprise and supplier

CHEN qing-lan*, DING rong-gui, MO chang-wei

Soft Science, 2008.2 : 74-78 .

8. A Review on the research of implementing strategy through projects

CHEN Qinglan*, MO Changwei

Industrial technology & economy, 2008.1 : 24-27 .

9. Project management mechanism: mediates the influence of business strategy on corporate performance

Chen Qinglan and Mo Changwei

Proceedings of WICOM2008, indexed by EI, 2008.11

10. A Stackelberg model-based approach on the project relationship management

Chen Qinglan and Chen Qiuying

Proceedings of CIE39th, indexed by ISTP, 2008.10

11. The Economic Analysis of Speed-based Competition Strategy

Mo Changwei, Chen Qinglan and ZHU Jin'en

Jianghuai Tribune, 2008, (3) : 27-32.

12. The combination of the low-cost and differentiation strategy in Network Economy Environment

CHEN Qinglan*

Reformation & Strategy, 2007.1, p.45-48

13. The decision of Corporate Vertical Boundary in hyper-competition Context

Mo Changwei, Chen Qinglan

Proceeding of the Second Chinese Management Annual Forum, 2007.11

14. A Study on the Con-Win Mechanism of Regional Tourism Cooperation Based on Game Theory

Shuang Li, Fucai Huang, Xianqing Jiang, Qinglan Chen*

ISCHMBI2007 PROCEEDINGS (ISSHP Index), 2007.12, P.50-60

15. Strategy implementation and company performance: The mediate effect of project management mechanic

CHEN Qinglan*, MO Changwei, Li Shuang

Proceeding of Chinese Academy of Management Annual Meeting, 2007.11, P.19

16. Firm's vertical Boundary Decision in the hypercompetitive environment: explanation with transaction costs theory

MO Changwei, CHEN Qinglan*

Proceeding of Chinese Academy of Management Annual Meeting, 2007.11, p. 20

17. On tourist information search: overseas studies and its enlightenment

Shuang Li, Fucai Huang, Qinglan Chen*, Xianqing Jiang

Proceeding of the Sixth Asia Pacific Forum for Graduate Research in Tourism, 2007.9