

DANISH INNOVATION INDEX 2024 ANNUAL AWARDS CONFERENCE



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DANSK INNOVATIONSINDEKS

ANNUAL AWARD CONFERENCE
1 MARCH 2023

LINA JACOBSEN, HELLE A. SØNDERGAARD & DARIUS-AUREL FRANK
FOUNDERS

DEPARTMENT OF MANAGEMENT
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Est. 2021



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Independent



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80 Companies



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20 Industries



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1.157.984 Datapoints



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15 Partners



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4 Continents



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WELCOME

14.00

Speaker: Lina Fogt Jacobsen, Assoc. Prof., Co-Founder of DII, AU



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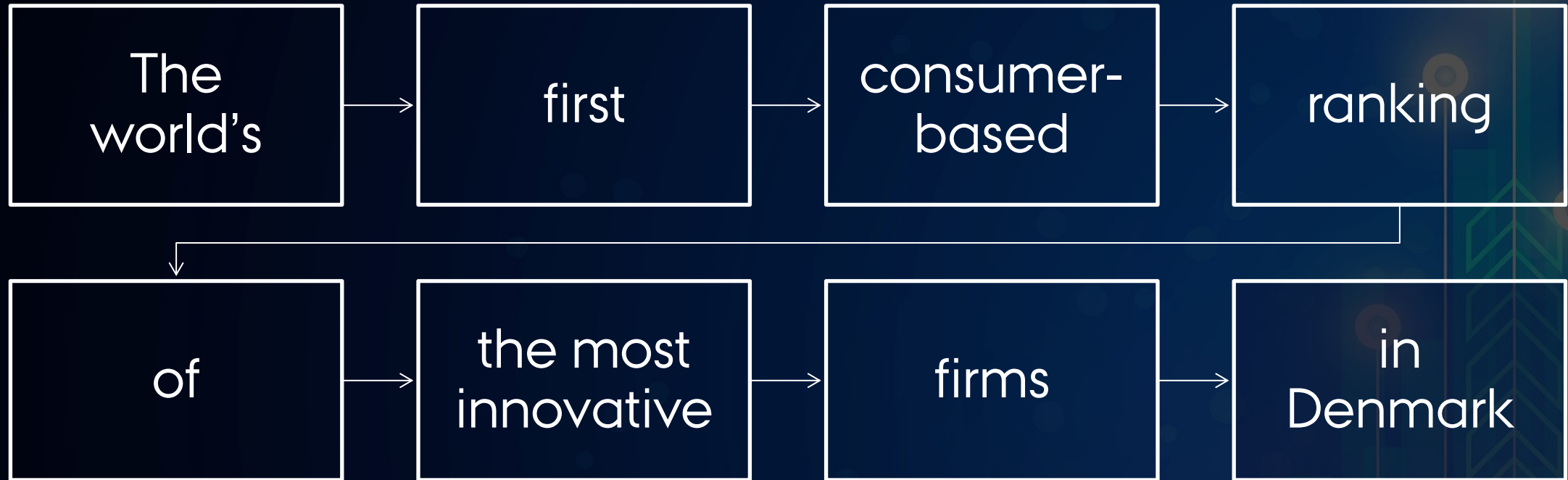
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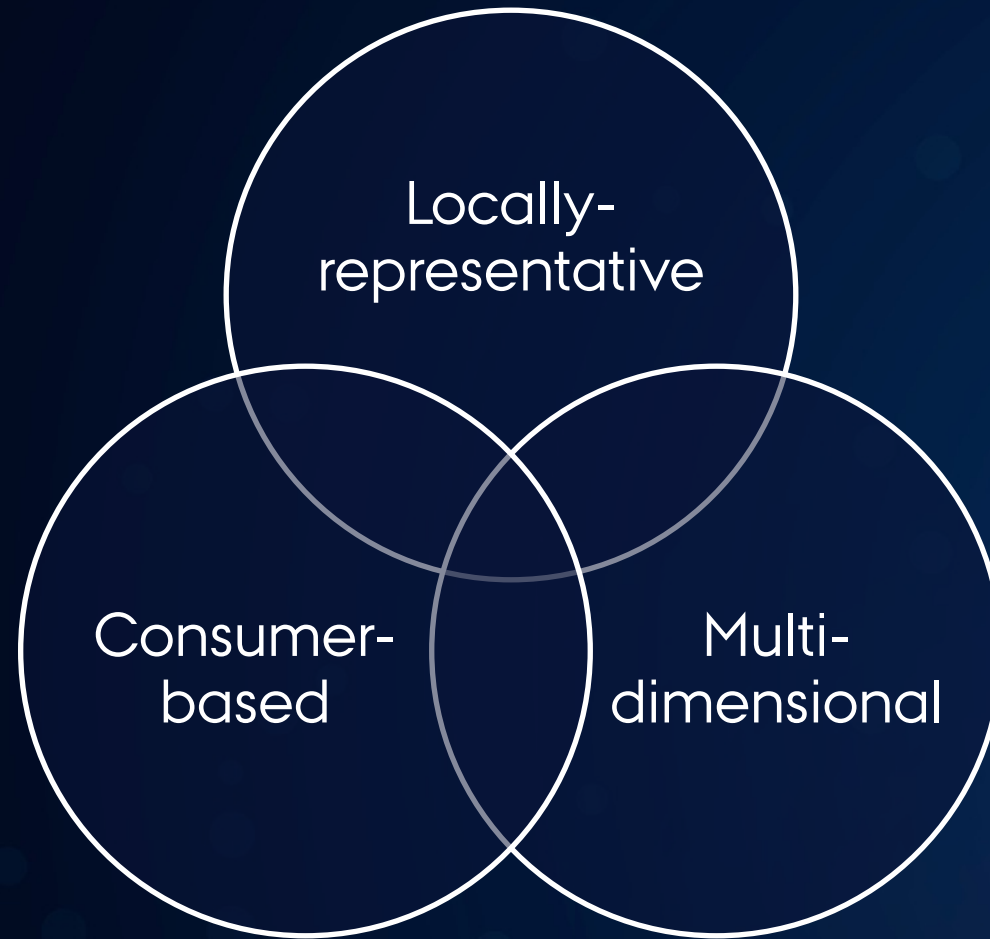
PROGRAM



ABOUT DII



WHY DII MATTERS



WHY DII MATTERS



OUR PARTNERS

Nordic



Europe



Worldwide



OUR SUPPORTERS

CARLSBERGFONDET

NHH



AARHUS
UNIVERSITET



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ACADEMIC KEYNOTE

14.10

Speaker: Timothy Keiningham, Professor, St. Johns University



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COMPANY KEYNOTE

14.30

Speaker: Jakob Moll, Co-Founder and CDO, Zetland

ANNUAL AWARDS

15.00

Speakers: Helle Alsted Søndergaard, Assoc. Prof., Co-Founder of DII, AU



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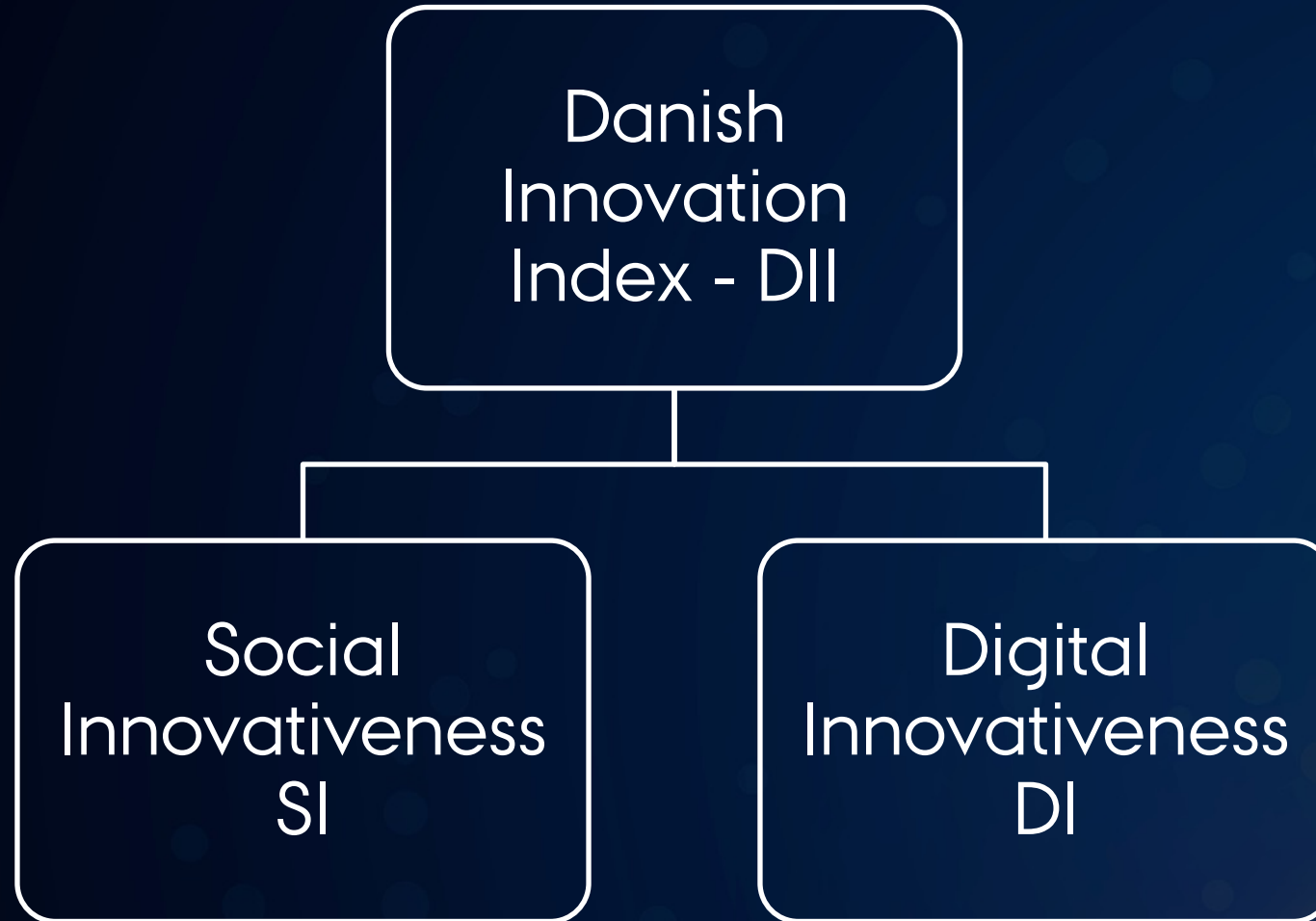
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AWARD CATEGORIES



DII AWARDS – TOP 10

Company	Industry	DII
LEGO	Toys/Games	88
Nintendo	Toys/Games	82
Apple	Consumer electronics	81
B&O	Consumer electronics	79
Naturli'	Foods	78
Undo	Insurance	78
Zetland	Media	78
Playstation	Toys/Games	78
Nike	Fashion	77
GoMore	Mobility	77

DII AWARDS – DIGITAL INNOVATIVENESS

Company	Industry	DII-DI
Apple	Consumer electronics	84
Undo	Insurance	84
Spotify	Entertainment	84
Zetland	Media	83
Lunar Bank	Banking	83
Xbox	Toys/Games	83
Playstation	Toys/Games	82
Booking.com	Hotels	80
Airbnb	Hotels	77
Nordea	Banking	77

DII AWARDS – SOCIAL INNOVATIVENESS

Company	Industry	DII-SI
Naturli'	Foods	78
GoMore	Mobility	72
Thise	Foods	71
Zetland	Media	70
IKEA	Specialty retailer	68
LEGO	Toys/Games	68
NRGi	Electricity suppliers	64
Scandic	Hotels	64
Rema 1000	Supermarkets	64
Tryg	Insurance	63

DII AWARDS – INDUSTRY WINNERS

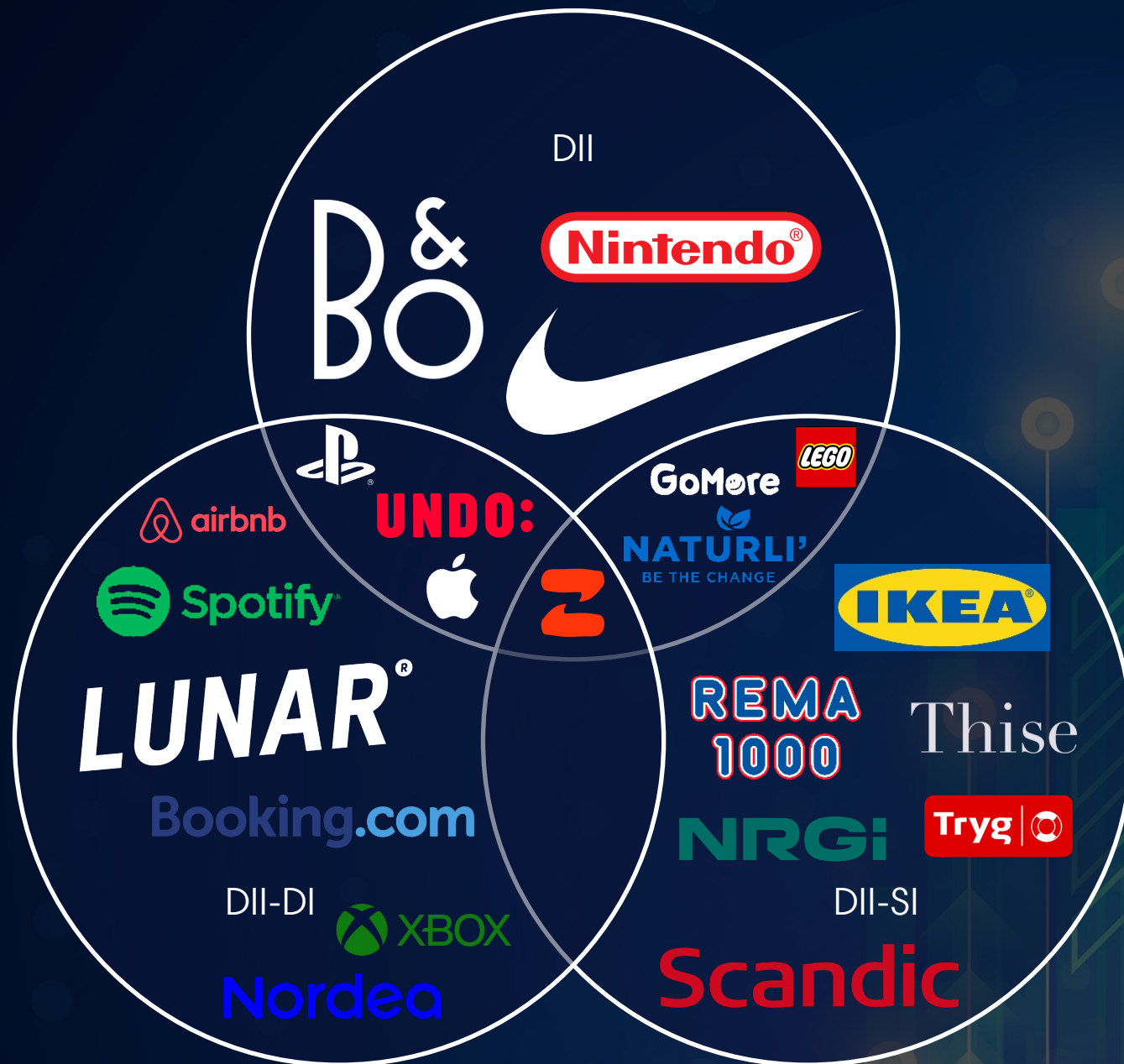
Industry	Company	DII	Industry	Company	DII
Airlines	Ryanair	63	Fast-food	Joe & The Juice	65
Banking	Lunar Bank	73	Foods	Naturli'	78
Carriers	3	65	Hotels	Airbnb	75
Consumer Electronics	Apple	81	Insurance	Undo	78
Delivery / Shipping	GLS	59	Media	Zetland	78
Drink/Beer	Mikkeller	76	Mobility	GoMore	77
E-commerce	Amazon	72	Personal Care	Normal	69
Electricity Suppliers	AURA	60	Specialty Retailer	IKEA	77
Entertainment	Spotify	72	Supermarkets	Rema 1000	63
Fashion	Nike	77	Toys/Games	LEGO	88

DII AWARDS – TOP 10

DII Innovativeness

DII-DI (digital)

DII-SI (social)



PANEL DISCUSSION

15.10

Moderator: Darius-Aurel Frank, Assist. Prof., Co-Founder of DII, AU

Panelists: Anne Marie Kindberg, CRO, Lunar
Henrik Lund, CEO, Naturli
Jacob Moll, Co-Founder & CDO, Zetland
Anders Sahl Hansen, CIO, AURA



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WRAP-UP

16.00



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